



3M Industrial Adhesives and Tapes Division
3M Center, Building 220-04-W-06
St. Paul, MN 55144-1000

February 8, 2021

Subject: 3M™ Hook and Loop Reclosable Fasteners

Dear Valued Customer,

We are contacting you as a purchaser of our 3M™ Hook and Loop Reclosable Fasteners. We are implementing a liner improvement for multiple products in this portfolio. Based on extensive testing we are confident this will improve the consistency of the liner release while maintaining an equivalent fit, form, and function of the product. The liner thickness, adhesive, and reclosable fastener properties are not impacted. In addition, this should help improve our supply continuity.

We will begin transitioning products to the improved liner in late Q1 2021 (exact timing dependent on specific product).

No action is required from customers or channel partners. Please note that all SKUs will remain the same, and you can continue to order as normal.

For your convenience, attached is the list of products that will include the improved liner:

3M™ Hook and Loop Reclosable Fasteners

SJ3518FR	SJ3519FR
SJ3526N	SJ3527N
SJ3530	SJ3531
SJ3532N	SJ3533N
SJ30H	SJ30L

Please contact your local 3M Sales Representative for additional information.

Thank you for your continued support of 3M™ Reclosable Fasteners.

Best Regards,

Justin D. Seidel
U.S. and Canada Portfolio Manager
3M Reclosable Fasteners